

## Media Release

### Australasian Medical Services Coalition Ltd (AMSC) Anniversary Luncheon 1 May 2022



Australasian Medical Services Coalition Ltd (AMSC) held its anniversary luncheon at The Apartment, Hotel Centennial on Sunday 1 May 2022. A belated celebration due to uncertainty of the COVID-19 pandemic earlier this year, this marks the first anniversary since its official launch. AMSC has maintained its core values of inclusivity, equity of access to healthcare, empowerment of disadvantaged groups, collaboration within the health community and sustainability of impact, being the first platform in Australasia to represent all healthcare professionals within the same entity. This event was by-invitation-only and fully subscribed.

Chair of AMSC Board A/Prof Seng Chua led the opening address, with acknowledgement of country and a warm welcome to sponsors, corporate partners and guests. He drew parallels between the conception of AMSC and Creation, outlining the evolution of organisations traditionally only supporting one professional group, to a platform that encompasses all and encourages active collaboration between (Ahpra-registered/medicare recognised) healthcare disciplines, in addition to biomedical scientists. A/Prof Chua also recognised the role of industry partners and service providers who work hand-in-hand with frontline workers through the pandemic to improve patient outcomes, which played a critical role when PCR tests were in short supply in December 2021 for highly vulnerable groups.

President of AMSC Dr Vivian Liu then gave a detailed update on the milestones AMSC has achieved since its launch, in spite of difficulties posed by the COVID-19 pandemic. To ensure

members were connected and to cater to healthcare professionals at different stages of their training when face-to-face meetings were not possible, AMSC implemented regular online educational webinars, TED-talk style and Student series webinars on a variety of topics. Industry partners were also able to reach out and support our members. Face-to-face meetings were resumed when it was deemed safe to do so, with a large-scale charity event in June 2021 last year raising over \$110,000 for the Sydney Children's Hospitals Foundation. Further networking events have resumed since November 2021, and AMSC has planned a series of activities in the coming months to deliver educational support, networking and improve interdisciplinary collaboration.

Ms Caroline Smith, Specialists Relationship Manager from AMSC Exclusive Pathology Sponsor Douglass Hanly Moir, was then presented with the AMSC Golden Heart Award by A/Prof Chua, for facilitating home PCR COVID-19 testing for pregnant women who required urgent hospital admissions.

AMSC is honoured to acknowledge the following guests: 1. Ms Trista Lim, Director of Hong Kong Trade and Economic Office (HKETO); 2. Prof Yong Li, conjoint Professor of the Faculty of Medicine and Health, UNSW Sydney; 3. Mr Eric Yeung, President CanRevive Inc.; 4. Mr Max Ma, Executive Director – Beijing Tong Ren Tang Australia Pty Ltd; 5. Mr Mark Coronel, Sales Director Cubecorp Projects Pty Ltd and 6. Mr Sam Ma, Executive Home Finance Manager, Westpac.

Lunch was a very enjoyable affair with shared plates, and the event ended on a high note with a lucky draw of six prizes contributed by HKETO and Westpac Banking Corporation. AMSC thanks all our sponsors and corporate partners, with special thanks to Pilot Media for their support since launch.

Australasian Medical Services Coalition Ltd is a non-profit organisation that supports all health professionals through: vocational planning, continuing professional education, networking, mentorship, scholarships, professional and business support services. Through online and community health education programs, AMSC will reach out to minority and disadvantaged groups, promoting primary to tertiary preventive healthcare. AMSC is committed to providing healthcare workers with a community and platform to share knowledge and create meaningful professional relationships in order to realise a common goal.

For further media information contact the AMSC Office via email: [office@amsc.org.au](mailto:office@amsc.org.au) or phone: (02) 9267 5977. Please visit the AMSC website <http://www.amsc.org.au> for membership enquiries, subject to eligibility criteria.

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