

**AMSC President Welcome Speech at Launch Ceremony**  
**Primus Hotel, Sydney on 30 Jan 2021**  
**Dr Xiufang Vivian Liu**

Good afternoon, our dear guests, colleagues, media representatives, ladies and gentlemen, on behalf of the Australasian Medical Services Coalition, also known as AMSC.

My warmest welcome to you and thank you for joining us today for our grand launch event!

I would like to begin by acknowledging the Traditional Custodians of the land on which we meet today, and pay my respects to their Elders past and present. I extend that respect to Aboriginal and Torres Strait Islander peoples here today.

We are very honoured to be joined by some distinguished guests.

Please welcome our Guest-of-Honour **Ms Lisa Woodland** – Director of NSW Multicultural Health Communication Service.

Our distinguished guests:

**Mr Henry Mak** – Deputy Director of the Hong Kong Economic and Trade Office in Sydney.

**Prof Dennis Chang** – Acting Director of NICM Health Research Institute, also a Professor of Pharmacology at the School of Medicine of the Western Sydney University.

**Ms Annie Tang** – President of the WayIn Network and **Ms Florence Chau** – Advisor of the WayIn Network.

**Dr Lisa Zhang** – Convenor of the Sydney Doctors' Group on the WeChat Platform.

I'd also like to take this opportunity to acknowledge and thank our sponsors at this event (in alphabetical order):

1. Austech Medical Laboratories – represented by their pathologist **Dr Carl Zhang**
2. Beijing Tong Ren Tang Australia – represented by their Executive Director **Dr Max Ma**
3. BioMed Innovation Network – represented by their CEO **Dr Donna Lai**
4. CubeCorp – represented by their Sales Director **Mr Mark Coronel**
5. Douglass Hanly Moir Pathology - represented by their Regional Liaison Manager **Ms Lisa So**
6. Laverty Pathology – represented by their Metropolitan Area Managers **Ms Sueann Plumridge and Mr Kieran Kellett**

Thoughts of forming a professional platform like AMSC can be traced back 2 years ago to 2019 when our **Honorary Consultant Prof Danforn Lim** spoke with our Board of Directors' Chair **A/Prof Seng Chua** and a few of us including **Dr Danae Lim, Ms Emily Hung, Dr Huiling Li, Dr Lisa Cheng, Dr Tao Geng, Dr Susan Pan and later on Dr Lucy Yang**, about the need for forming a connected interdisciplinary healthcare professional platform in Australia, to enhance inter-professional communication, coordination of continual education and community resources, to create and strengthen institutional and industrial partnerships, as well as to ensure patient safety.

Subsequently the idea of forming AMSC sparked. After months and months of discussion, careful planning and fine-tuning, a board was established with 9 of us who came forward and officially founded AMSC in October 2020.



Shortly within the last 2 months, our growth has been phenomenal and new membership applications have been coming through constantly to our office. We are overwhelmed by the show of support.

The AMSC represents and supports Australasian medical and healthcare practitioners. Members of AMSC include but are not limited to: nationally registered healthcare practitioners, Medicare-recognised healthcare professionals, students in healthcare disciplines, biomedical researchers and medical administrators.

As a non-profit organisation, AMSC wishes to provide a community and platform where healthcare workers and health industry delegates come together to share knowledge, and to create meaningful professional relationships.

We aim to integrate multidisciplinary healthcare, [enabling healthcare] workers to deliver professional support through continuing professional education, networking, vocational planning and mentorship.

We provide research opportunities and linkage, professional and healthcare industrial business support services and so on.

We will also provide support to the future workforce [of our industry]. We support students of medical and other health professions, particularly in giving advice on choosing their career paths and to provide networking opportunities in the early developmental stage of a life-long profession.

Another important goal of AMSC is to support our community to achieve equitable healthcare access and better life outcomes, especially for minority and disadvantaged groups. This is to be achieved through promoting health awareness and partnering with community or patient support organisations to provide educational programs for the community.

Our journey has just begun and your kind support today means a lot to us. With a very clear governance structure between our Board of Directors, Executive Committee and Advisory Council, a very detailed and solid constitution, as well as many of the distinguished members and supporters like each of you here today to support us, we are optimistic that AMSC will no doubt grow bigger and stronger to benefit our members and serve our communities.

In 2021, we have our event calendar well planned and set. We will have educational seminars through online platforms, mini TED-talk series, networking, social activities, sports activities [and many others].

We are very excited that the first edition of the AMSC lapel pin has been produced and is available for collection by all new members from our staff.

Before I finish the speech today, I would like to thank our great team members who have made today possible. And once again, I thank all of our AMSC members, friends and guests who have come along to support us today amidst the COVID pandemic, I hope you all enjoy the event this afternoon and look forward to meeting with all of you in our activities very soon.

Thank you all.